### The Chicago School's 2030 Strategic Vision

2025-2030 Strategic Plan

#### **Preamble**

# Where do we want to take The Chicago School by 2030? What will our legacy be?

This strategic plan will guide The Chicago School for the next five years, 2025 through 2030. It is about teaching and practice. It is about psychology and healthcare. It's about graduate and undergraduate students. It's about local impact and global reach. **Our goal is to increase our impact** by educating the next generation of change-makers in innovative theory and culturally competent practice to strengthen the integrated health of individuals, organizations, and communities.

The Chicago School experience is based in four core elements—education, innovation, community, and impact. The Chicago School goes beyond academic theory to equip graduates with the practical and solutions-oriented training they'll need to address current challenges and anticipate future needs in their respective fields.

Education at The Chicago School is not an intellectual pursuit for the sake of intellectual pursuit. What matters most to us is equipping graduates with the theory, practice, and cultural competence to have a positive impact on individuals, organizations, and communities throughout the world.

We have been here 45+ years, and we have seen several iterations of a strategic plan, but this time it is different. We have reached an inflection point in our development – and the need for us to be excellent at what we do has never been greater. For our students and our communities, our shared ambition must reach a new level so we can increase the number of qualified and prepared change-makers in psychology, counseling, business, behavioral sciences, and health.

The Chicago School will take full advantage of its ongoing relationship with The Community Solution Education System, and the other colleges and universities in the System to amplify our institutional impact. Together with The Community Solution Education System and the System institutions, The Chicago School will advance key initiatives related to educational excellence, student success, and institutional sustainability. United by shared ideals and a commitment to educational excellence, our nonprofit system of colleges and universities works collaboratively to enrich our communities and transform the lives of students.

At the core of the plan is a strong focus on people. The faculty who are teaching and training students every day. The staff who are supporting students' success through their everyday work. And the students themselves, who choose to invest their time, energy, and financial resources in advancing their own educational journey at The Chicago School.

Together, we will empower our community to lead and further extend the university's reach and impact more than ever before.



# 2025-2030 Strategic Plan Infrastructure

# Why Our Motivation: University Mission

The Chicago School educates the next generation of change-makers in innovative theory and culturally competent practice to strengthen the integrated health of individuals, organizations, and communities.

Our 2030 Strategic Vision is to expand our impact by educating 9,000 students annually, strengthening the healthcare workforce, and redefining excellence in education. By enhancing the student journey from recruitment to alumni engagement, we ensure exceptional training, support, and career outcomes. As a leader in integrated healthcare education, we expand interdisciplinary programs, licensure-based training, and thought leadership to shape the future of mental health and healthcare. Simultaneously, we foster a culture of innovation, adaptability, and inclusivity, creating a community where students, faculty, and staff thrive.

#### 2030 Focus Areas

- Developing Tomorrow's Workforce
- Redefining Excellence Across the Student Journey, from Start to Success
- Shaping the Future of Education in Integrated Healthcare Education
- Building an Agile and Inclusive Community

# 2030 Objectives

Each Focus Area will have a reasonable number of measurable, time-bound objectives to be achieved by 2030. Each objective has clear metrics and objective criteria to drive progress.

#### **Continuous Cycle of Annual Goals & Implementation Plans**

In alignment with annual planning and budgeting cycles, each Focus Area will have annual goals and implementation plans. This will allow for clear year-over-year goals, resource prioritization, and institutional agility to adapt to changing factors internally and externally.

#### The Community Solution Education System – Our Shared Values

Cooperation: We believe that education is a positive public good, and together, we can do more for students, educational communities, and society at large.

*Inquisitiveness:* The spirit to keep seeking, learning, and experimenting is vital to our community's success.

Drive: We have the determination to keep working until we find the best solution to any problem on behalf of our community.

Resourcefulness: We are a community of problem solvers. We operate efficiently and value our ability to make something extremely high quality without unlimited resources at our disposal.

Perseverance: We are motivated and inspired to create substantial, long-lasting solutions in higher education, and work continuously and tenaciously in that pursuit.



#### 2030 Focus Areas

# 1. Developing Tomorrow's Workforce

Educate 9,000 total students annually by 2030. Transforming community health means The Chicago School must play a leading role in preparing the future workforce, educating and training tomorrow's professionals to meet the needs of individuals, organizations, and communities.

### 2. Redefining Excellence Across the Student Journey, from Start to Success

Create high-quality, exceptional student experiences. Relentlessly pursue excellence in education, training, support, and academic and career outcomes. From prospective students exploring what programs are right for their goals to alumni who are completing a continuing education course, The Chicago School will prioritize exceptional experiences across the lifecycle.

## 3. Shaping the Future of Integrated Healthcare Education

Expand the span of healthcare education. Further establish The Chicago School as a leader in integrated health through interdisciplinary education, training, and practice, expanding existing and opening new licensure-based psychology and healthcare programs, and elevating our community's thought leadership, research, and community impact work.

# 4. Building an Agile and Inclusive Community

Promote a culture of engagement and innovation. Create a dynamic workplace environment where employees thrive. Cultivate a sense of collaborative innovation across the institution that advances the university's ability to adapt to changing dynamics throughout higher education and continually strengthens our commitment to the university's mission.

